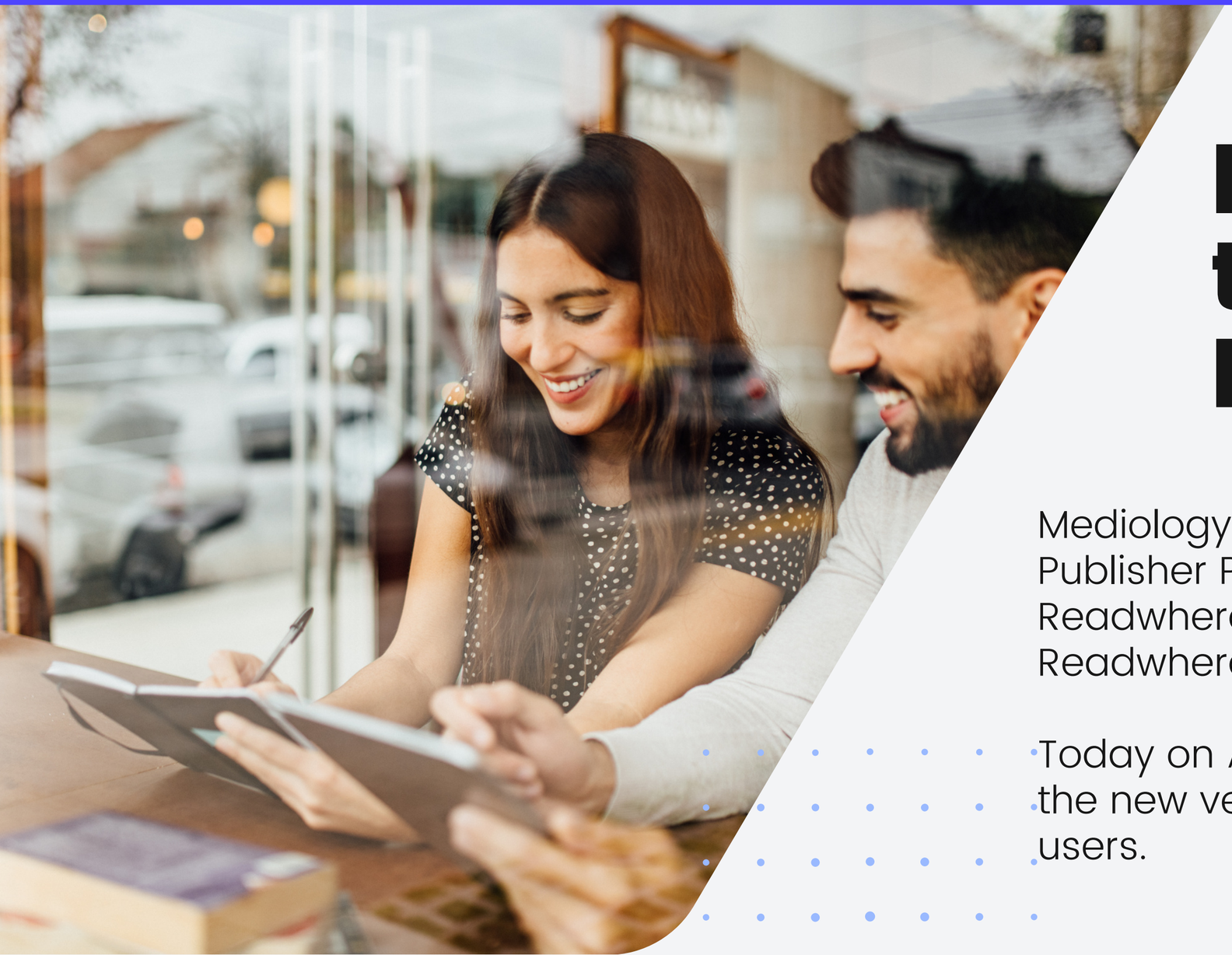
helpdesk@readwhere.com

readwhere
PREMIUM PUBLISHER

Readwhere Publisher Version 6.0

A handbook for the new features & how to use guide



Introduction to Readwhere Publisher

Mediology Software has offered its ePaper Publisher Platform across two versions, Readwhere Premium Publisher and Readwhere Publisher.

Today on August 1st 2022, we are introducing the new version of our e-paper publisher to all users.

What does upgrade bring?

The publisher's latest version (V6) allows for a more sophisticated look and feel and higher granularity in on-site settings, advertising placement, analytics, reports, and publishing data sets.

TOP FEATURES

Publishers can now manage the full aspect of the e-paper website. Setting up pre-crafted themes, changing the brand logo & colours , managing collections is now available with publisher.

1.

An upgraded 360 degree DIY approach with brand new look and feel

TOP FEATURES

Publishers can now keep 100% of the revenue earned by ads. Our new version gives the publishers full liberty to manage their own ads.

All ad slots are now configured through the dashboard so that the publisher can manage &run their own the ads themselves.

2.

Manage your own ads

TOP FEATURES

With the new pay-as-you-go model, we will charge the publishers only for the volumes being published.

Publisher can anytime upgrade the volume publishing quota as per the publishing need. It is simple & transparent model.

3.

A simple Pay-as-you-go pricing model

What is Enterprise License

An enterprise license is an agreement for using the Readwhere publisher platform. Every user who chooses to use the Readwhere Publisher must agree to the terms of usage.

The total cost is divided into to parts.

1. **Annual Software License Fees:**

This covers the platform maintenance cost. With the the premium publisher user gets 200 volumes as complimentary, White-label creation, 100% ad revenue by publishers own ad codes, day-to-day product support & new product updates.

2. **Publishing Quota Fees:**

The publishing quota is based on the number of volumes being published. You can purchase as many quotas as per your need. Unused Volume quota will be carry forwarded to next annual license renewal.

Publishing Quota plans*

BASIC

20 Volumes

INR 4,999

* 18% GST Applicable

ADVANCE

100 Volumes

INR 19,999

* 18% GST Applicable

PRO

250 Volumes

INR 39,999

* 18% GST Applicable

BUSINESS

500 Volumes

INR 59,999

* 18% GST Applicable

ENTERPRISE

1000 Volumes

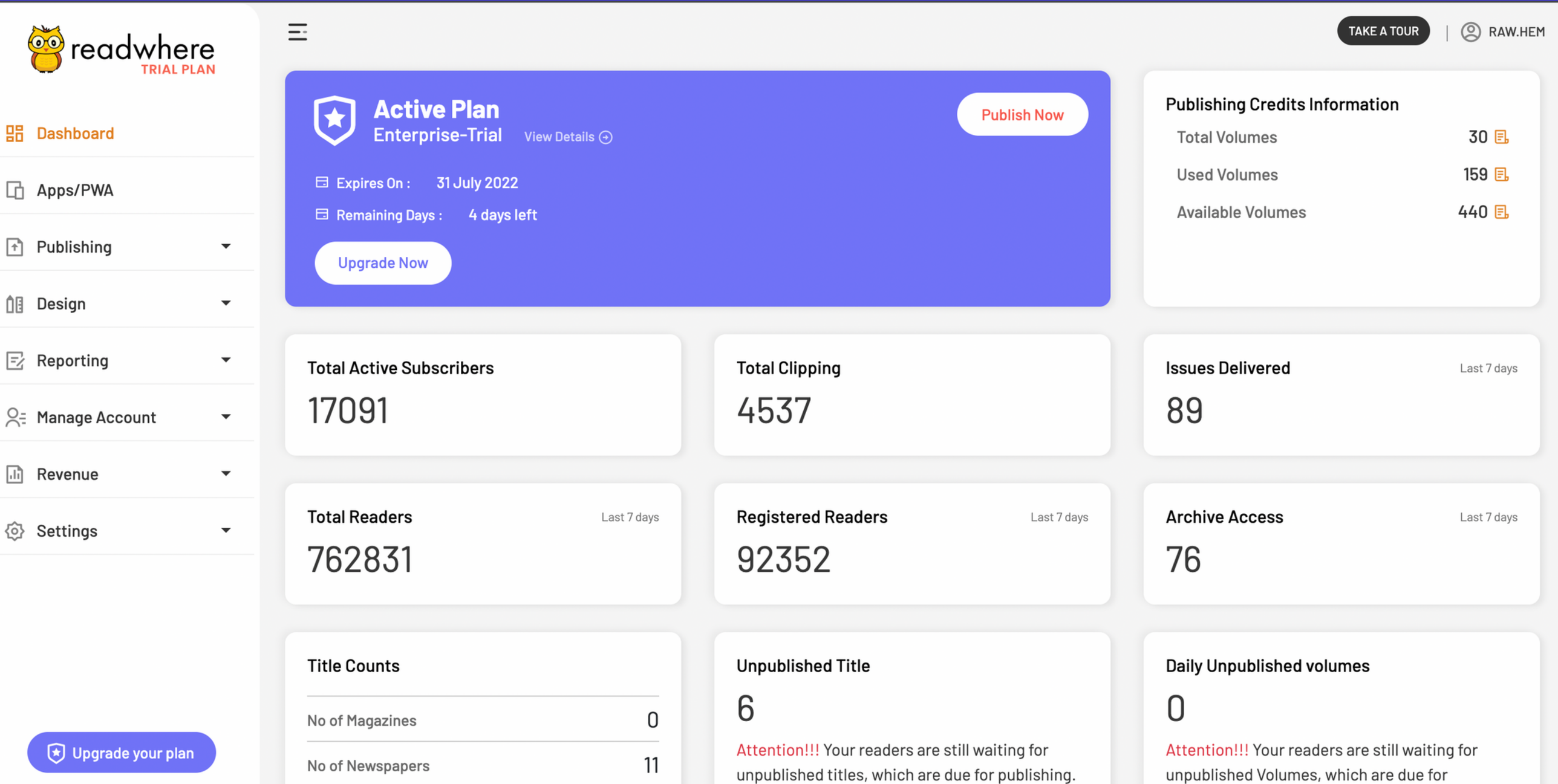
INR 99,999

* 18% GST Applicable

*Publishing quota plans are subjected to change. Mediology reserves the right to deactivate/ introduce a plan.

New look of the dashboard

We have moved the controls to the left side in collapsible menu



What's new?

The new dashboard provides at a glance information to the all data trends of the publisher.

You can see:

1. Current active plan & publishing credits information at the top.
2. Subscribers activity & the data
3. Sales data
4. sub-user activities

How to Publish?

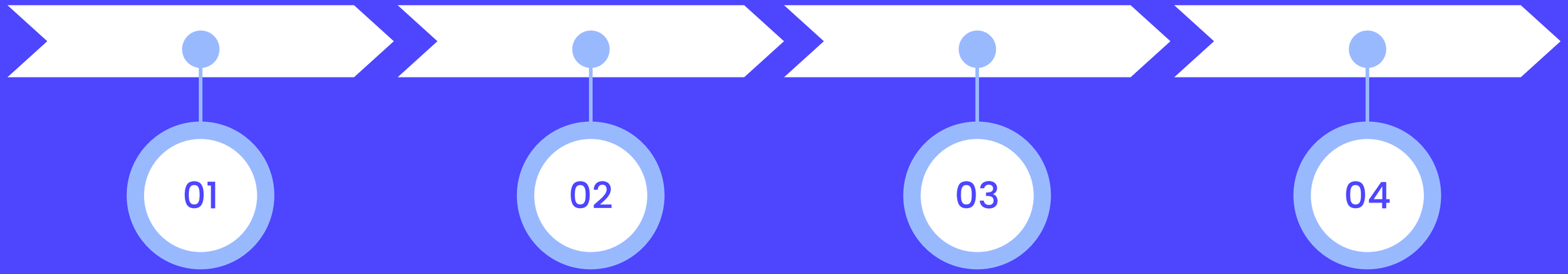
Your editions are now placed under Sidebar > Publishing > Editions

We have made no changes in the process of uploading the PDFs.

But there are several under the hood optimizations, which focuses on speed, performance & better quality PDF delivery at the front-end.

PDF Uploading

Upload process is entirely same.

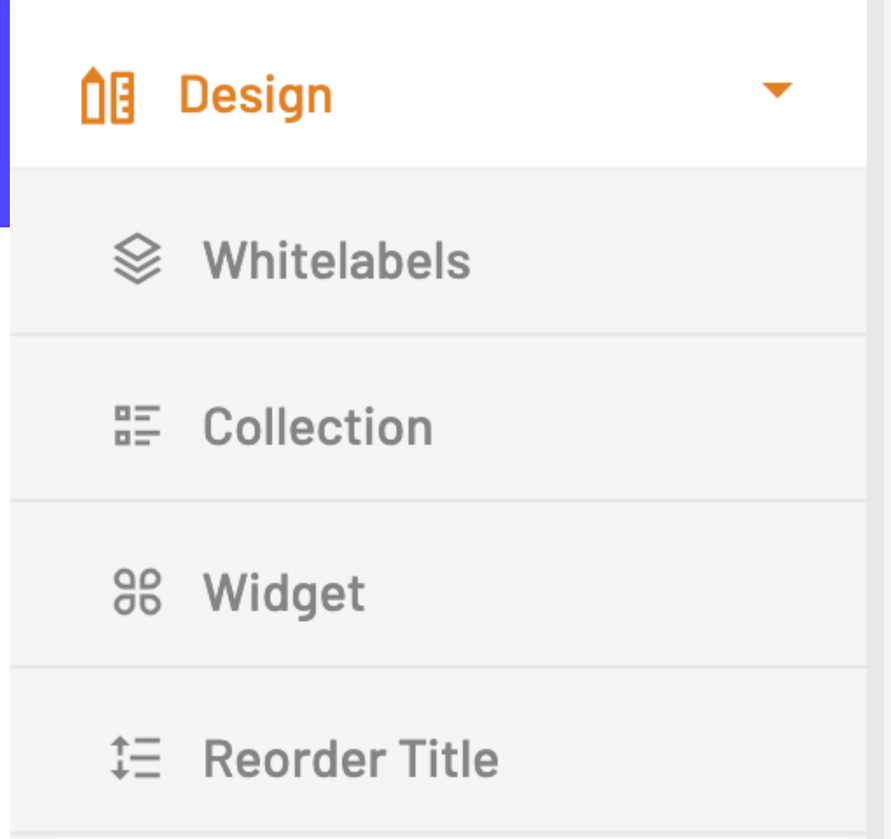


Now publisher can set-up the e-paper website & custom sub-domain on their own.

The '**whitelabels**' tab under the design menu is the hub of themes, menus & creating sub-domain & managing white-label themes and ads.

We will provided one-time assistance to all publishers to set-up the White-label.

Please book you training slot by sending an email to helpdesk@readwhere.com



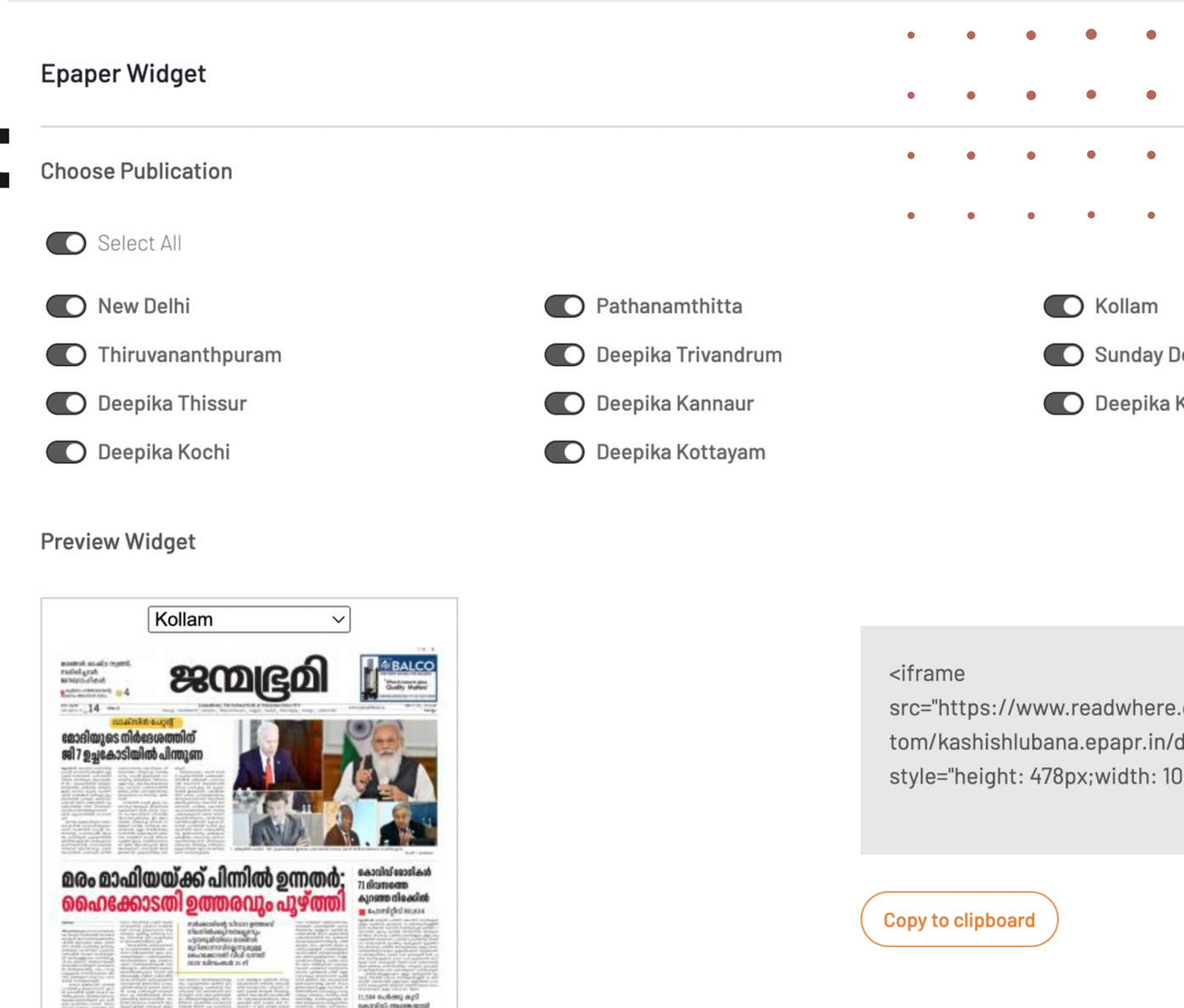
Introducing Design Configuration

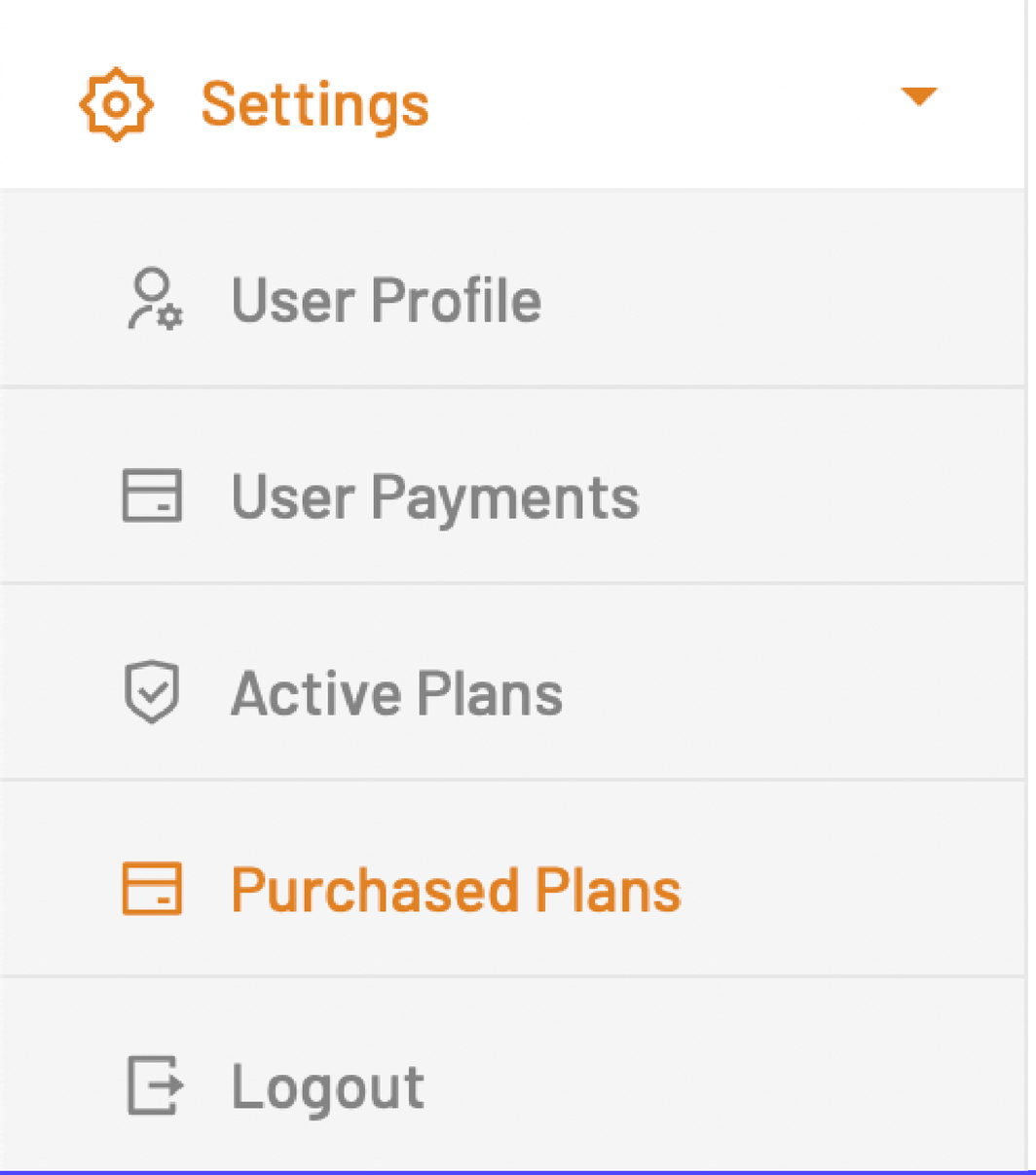
E-paper Widget

Do you want to add e-paper widget to your main site?

Create a widget & add the iframe to display the list of editions you want to display.

This is very useful to display e-paper top editions in the sidebar.





How to download invoice

Publishers can download the invoices directly from the publisher dashboard.

Go to
Settings > Purchased Plans

Fill Business info

To generate an invoice, the publisher will need to fill in the business info, which will be reviewed & approved by Readwhere. This is one-time process.

Once the business info is approved, publishers can download their invoice.

Plan Purchases

Fill Business info

PLAN NAME	PURCHASE DATE	PAYMENT REFERENCE NO	DOWNLOAD RECEIPT	DOWNLOAD INVOICE
Enterprise-Sales	29 Jul 2022	fc77bfe489d98d9d0b6e6bb45d80b249	Fill Business Info	Fill Business Info

Plan Purchases

Generate & Download Invoice

PLAN NAME	PURCHASE DATE	PAYMENT REFERENCE NO	DOWNLOAD RECEIPT	DOWNLOAD INVOICE
Enterprise-Sales	30 Jul 2022	7b3016eac4b74004ee305872e08c3063	⬇	⬇